

→ Charlotte Brunnström

Strategy Lead, H&M Foundation

Charlotte Brunnström is Strategy Lead at the H&M Foundation where she has worked since 2014. She leads the strategy development and implementation at the H&M Foundation and monitors financial donations.

In her role, Charlotte contributes to the strategic planning and implementation process and identifies opportunities for cross-sector collaboration for multidisciplinary perspectives on sustainable development. She also co-designs and executes projects and is ultimately responsible for the implementation and impact evaluation.

Charlotte has undertaken numerous projects in a range of locations, including Cambodia, India, Myanmar, China, Vietnam, Bangladesh, Ethiopia, Colombia, Peru, Bulgaria and Romania.

Prior to her current role, Charlotte gained experience working in the H&M Group's Sustainability Department, in the Swedish International Development Cooperation Agency (Sida), and in various international NGOs.

Charlotte's academic education lies within the fields of human rights, international relations and political science. In addition to her studies she has been engaged in various non-profit organizations as a volunteer. Based in Stockholm, Sweden, she travels extensively in her work.



H&M Foundation

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