Knit Application Form 2023

To apply to Knit you simply answer the questions below and send your Application Form to [knit@hmfoundation.com](mailto:knit@hmfoundation.com) before 18 December 2023, 23:59 CET.

Please note the following:

* Your application must be written in English, as English is the language we will use during the co-creation week.
* We will look at the content of your submission, not grammar, spelling or sentence structure.
* If you have challenges with writing text, email us and we will find a work around together.
* You must be available to travel to Stockholm for the Knit co-creation week 19-23 February 2024, adding transition time from and back to your home to that. All expenses will be covered.

**Step 1 – Understand The Challenge Statement**

* Read the full [Challenge Description](https://hmfoundation.com/wp-content/uploads/2023/11/Knit-Challenge-description.pdf) before you answer the questions below.
* To remind you, The Challenge Statement in short is: **“**What practical tools can we develop that empower leaders in the fashion industry to increase participation of people from across the spectrum of ethnicity and socioeconomic class at all levels within the industry?”

**Step 2 – Fill out you contact information**

Name:

Address:

Telephone number:

E-mail address:

Date of birth:

Occupation:

**Step 3 – Answer these questions**

Use a maximum of 300 words in total to answer both the questions below.

1. **Explain how you relate to The Challenge Statement and describe the skills and perspectives that you will bring to the co-creation week.** 
   * We want to understand why you are motivated to work with The Challenge Statement, hear of any lived experience you have related to it, know more about your perspectives, skills and expertise and your thoughts about working through an innovation process with others, to understand what you would bring to the table.

1. **Share your initial response, thoughts and ideas around The Challenge Statement**
   * Please note that initial ideas are exactly that! We are curious to hear your diverse perspectives, opinions, informed ideas, but you should be prepared to let go of your ideas and build something even better with the other participants during the co-creation week.

Before submitting your Application Form, we want to provide you with these prompts that might help you answer the questions above:

* For example: Why do you want to change the fashion industry?
* How do you see yourself contributing to solving this challenge for the fashion industry?

**Step 4 – Email your application to us**

Submit your Application Form to [knit@hmfoundation.com](mailto:knit@hmfoundation.com) by **18 December 2023, 23:59 CET**. By submitting your application you agree to our [Terms & Conditions](https://hmfoundation.com/wp-content/uploads/2023/11/Terms-Conditions-Knit.pdf) and acknowledge our [Privacy Notice](https://hmfoundation.com/wp-content/uploads/2023/11/Privacy-Notice-Knit-.pdf).

**Step 5 – What happens next?**

The applicants who are selected as Knit participants will be contacted via email by 22 December and we will start planning for your trip to Stockholm, Sweden to join the co-creation week 19-23 February 2024.

If you haven’t heard from us by then, we want to send our warmest thanks for your engagement in accelerating a diverse, fair, and inclusive fashion industry. Together, we are shaping the future.