

KNIT - PRIVACY NOTICE

General

Data privacy is of high importance for the Swedish non-profit organisation Stiftelsen H&M Foundation ('the Foundation') and we want to be open and transparent with our processing of your personal data. We therefore have a policy setting out how your personal data will be processed and protected.

If you want to find out more about how H&M Foundation processes personal data, please visit our [Privacy Notice](#)

Why do we use your personal data?

We will use your personal data in order to manage the Knit application process, in particular to manage your entry to the Knit.

We will also use your personal data to manage the transfer of Grant for the participants of the Knit, including transports and accommodation and participation in the Co-creation week.

What types of personal data do we collect?

We will process following categories of personal data when you apply to Knit:

- contact information such as name, address, telephone number, e-mail address
- application content
- date of birth
- occupation

For participants of the Knit we will also process:

- passport number
- bank account details
- Food preferences

Who has access to your personal data?

Data that is forwarded to third parties, is only used to fulfil the purposes mentioned above. We use a third party for our application platform, reference groups to select participants and to book transport and accommodation for the participants of the Knit. We further use services of financial company to do the grant transfer.

What is the legal ground to process your personal data?

The processing of your personal data for the purposes stated in this section is based on legitimate interest.

You have the right to object to processing of your personal data that is based on legitimate interest by contacting knit@hmfoundation.com. H&M Foundation will not continue to process the personal data unless we can demonstrate legitimate grounds for the process which overrides your interest and rights or due to legal claims.

Processing of personal data for grant transfer is fulfilment of contract.

How long do we save your data?

We save your data until the pursue for which it was collected is fulfilled or until there is no longer any right for us to keep the data. Personal data for Knit applicants who didn't become winners is kept for no longer than 1 year.

We will keep your personal data as long as there are any legal requirements and if there is an open dispute.

Personal data related to grant transfers to winners of the Knit is kept until the agreement or the user rights are not valid.

How can you exercise your rights?

We take data protection very seriously and you can always contact us at: knit@hmfoundation.com.